



College of Business & Public Administration
Old Dominion University



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May, 2009

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Message From the Dean

Dr. Nancy Bagranoff

Once again, another semester is gone and we don't know where the time went. This has been a year of surprises, beginning with our financial crisis in the fall, but ending with happier news, such as more awards for our faculty and students.

It was a particularly pleasant end of year experience for our faculty in the Department of Information Technology and Decision Sciences. As you will learn in reading this newsletter, Dr. Edward Markowski won the Tonelson Faculty Alumni Award (the third year in a row that this university-wide prize has been awarded to a faculty member in the College of Business and Public Administration!), Dr. Li Xu has been named a university Eminent Scholar, and Dr. Steve Rhiel is now a University Professor. Additionally, two faculty in the department were identified by the college's top students as Inspirational Faculty.

The end of year award ceremonies recognized several other faculty, students, and staff and I hope you will enjoy reading about them. In the *Constant Hall News*, we also tell you about a few of the many events we held this year. Our Economic forecasters were kept quite busy as everyone wanted to know the state of the economy and predictions for turnaround. We had a record number of attendees at the college's graduation reception and we held our first major/minors fair for prospective students. We are also planning to hold our first Teaching Symposium on May 22, which will be open to faculty and doctoral students across the campus.

We wish you a productive and pleasurable summer. We will be starting a new year on August 26 (4:00 – 5:30) at our State of the College address and hope to see you there.

Faculty/Staff News

Dr. Edward Markowski Receives Tonelson Faculty Award

Dr. Edward Markowski, E.V. Williams Teaching Fellow and University Professor in the Department of Information Technology and Decision Sciences, received the 2009 Alan Rufus Tonelson Faculty Award. The award, which is sponsored by the ODU Alumni Association, was presented in recognition of his outstanding achievements in teaching.

Dr. Markowski joined ODU in 1980 as an Assistant Professor of Mathematical Sciences. He currently holds the only teaching fellowship awarded in the College of Business and Public Administration. Nancy Bagranoff, Dean of the college and one of several colleagues who nominated him for the award, noted: "Professor Markowski is an outstanding instructor and that rare teacher who is able to take very complex subject matter and explain it simply." The following quote from a student evaluation speaks to his teaching talents: "Dr. Markowski is one of the best teachers I have ever had at the university. His ability to explain clearly a difficult topic significantly helped me to learn the material. I had always found statistics hard to get a feel for, but his way of presenting his information, in light of the whole picture, helped immeasurably."

The Tonelson Award, which includes a \$2,000 prize and free parking for a year, is named for one of ODU's first students, the late Alan Rufus Tonelson '33, who went on to serve as a professor and administrator of the university.

Dr. Li Xu Appointed Eminent Scholar

Dr. Li Xu, Professor of Information Technology, is one of three Old Dominion University faculty members appointed to the

ranks of its eminent scholars, effective at the start of the 2009-10 academic year. The eminent scholars designation was established to recognize faculty members of unusual merit and service to the university.

Dr. Xu teaches database, data warehousing, data mining, business intelligence and other courses. His research interests include management information systems foundational theory and methodologies, business intelligence, enterprise information systems in e-commerce, enterprise resource planning and intelligent systems. He has received a National Science Foundation grant of over \$400,000 and published more than 100 papers in 73 refereed journals. He was elected to the prestigious Chinese Academy of Sciences as a Distinguished Scholar in 2003 and received the Changjiang Endowed Chair Professorship in 2007.

One of his external reviewers stated, "Dr. Xu has addressed problems such as how to simulate societal systems and how to simulate demographic and economic systems. These are extremely difficult problems to address, [and he] did not try to use the same set of research tools to address the various problems."

Dr. G. Steven Rhiel Named University Professor

Dr. G. Steven Rhiel, Associate Professor of Decision Sciences and Chair of the ITDS department, has been named a **University Professor**.

Dr. Rhiel joined the CBPA faculty in 1977. His field of expertise is applied statistics. He received his PhD from the University of Northern Colorado, a Master of Science in Mathematics from Winona State University, and a BS in Mathematics from the University of Wisconsin. His objective as a faculty member is to not only teach the material in the course, but to help students develop their cognitive ability.

The designation of University Professor recognizes faculty members at the University who are outstanding teachers. Designated faculty members hold the title permanently, are so identified in university publications, and receive \$2,500 per year of discretionary funds to support their professional development for the four years following their appointment

Selection of University Professors is made by a committee of tenured faculty members representing the six colleges within the University. Nominees must receive high ratings for overall effectiveness (as reported on student evaluation forms), have a record of superior accomplishment in teaching, and receive letters of support from two former students who have graduated and two University colleagues.

Dr. Michael Seiler Receives William N. Kinnard Young Scholar Award

Dr. Michael J. Seiler, Professor and Robert M. Stanton Chair of Real Estate and Economic Development, was recently presented with the American Real Estate Society (ARES) William N. Kinnard Young Scholar Award.

According to Diane Quarles, ARES manager of member services and a faculty member of the finance department at Clemson University, the annual award is given "in recognition of high-quality research contributions to the real estate discipline achieved by someone under the age of 40." Nominations for the Kinnard Award come from all 500 members of ARES and are reviewed by its executive committee. Consideration is given primarily to scholarly activities, impact and engagement in developing new knowledge for the real estate industry.

Dr. Seiler, who joined the CBPA faculty in 2008, conducts research primarily in the areas of behavioral real estate, portfolio management, brokerage, and real estate investments. He has published his studies in top academic and practitioner journals, including *Journal of Real Estate Finance and Economics*, *Journal of Real Estate Research*, *Financial Review*, *Journal of Portfolio Management*, *Journal of Real Estate Portfolio Management*, *Appraisal Journal*, *International Real Estate Review*, *Journal of Housing Research*, *Journal of Real Estate Practice and Education*, and *Journal of Real Estate Literature*.

Dr. Seiler also serves as a reviewer for 10 real estate and finance journals and has been a special edition editor on five occasions. He has written several books, one of which has been translated into Chinese and is used at many universities around the world. In 2009, he was named Director of Development for the American Real Estate Society, after serving for two years as Associate Executive Director for Development.

Four Faculty Members Earn "Shining Star" Awards

Each semester, the Division of Student Affairs presents the "Shining Star" award to faculty and staff members across the University. These individuals are nominated by their students for exhibiting extraordinary service to students academically, professionally, or personally inside and outside of the classroom setting.

In April 2009, four faculty from the CBPA were honored as Shining Stars. They are **Jim Key**, senior lecturer of Management; **Kelly Alvey**, instructor of Decision Sciences; **Larry Filer**, Associate Professor of Economics; and **Sridharan Krishnaswami**, instructor of Management and Marketing.

Thomas Poulin, Adjunct Faculty, Receives Two Appointments

Dr. Thomas Poulin, adjunct faculty member in the Department of Urban Studies and Public Administration, was recently elected to the Board of Directors of the American Society of Public Administration's Section on Emergency and Crisis Management.

Additionally, he been named an instructor in the Department of Homeland Security's Executive Leadership course, which is the capstone course of the DHS four-year Executive Fire Officer Program.

Faculty Honored at Annual Awards Program

The College of Business and Public Administration annual program honoring outstanding students, faculty, and staff was held April 15. The program included five faculty awards; with honorees receiving receive \$500 in cash, a plaque, and an engraved gift. CBPA 2009 faculty award winners were:

- **Dr. Harris Wu**, Assistant Professor of Information Technology, Faculty Research Award;
- **Dr. Anil Nair**, Associate Professor of Management, Faculty Teaching Award;
- **Roy Cunningham**, Senior Lecturer of Management, Faculty Advising Award;

- **Dr. Douglas Ziegenfuss**, Professor of Accounting, Faculty Service Award; and
- **Lowery “Tuck” Finley III**, Adjunct Professor of Finance (insurance), Adjunct Faculty Teaching Award

Faculty Publications, Presentations

- **Dr. Ali Ardalan**, Associate Dean; **Dr. Roya Ardalan**, Senior Lecturer of Information Technology; and **Dr. Samuel Coppage**, Associate Professor of Information Technology. (2009). Requirements Analysis and Implementation: Converting a Student Survey of Faculty Teaching System from Paper-based to Web-based. *Journal of Cases on Information Technology*, 11(2), 1-11.
- **Dr. Ali Ardalan** and **Dr. Roya Ardalan**. (2009). A Data Structure for Supply Chain Management Systems. *Industrial Management and Data Systems*, 109(1 & 2), 138-150.
- **Dr. Wie Yusuf**, Assistant Professor of Public Administration, “The effects on municipalities and their employees of GASB,” co-authored with PAUP PhD student **Thomas Musumeci**, presented at the Public Finance and Budgeting section meeting of the Western Social Sciences Association conference, April, 2009.
- **Dr. Soo Hoon Lee**, Associate Professor of Management, “Entrepreneurial Orientation, Organizational Learning, and Performance: Evidence from China,” accepted for publication in *Entrepreneurship: Theory & Practice* (one of the *Financial Times* Top 40 Journals).
- **Dr. Michael Seiler**, Professor and Robert M. Stanton Chair of Real Estate and Economic Development. (2009). ETF Short Shares: The Next Stage in the Evolution of REIT Ownership. *Journal of Real Estate Portfolio Management*. (with Vicky L. Seiler)
- **Dr. Michael Seiler**. (2008). Regret Aversion and False Reference Points in Residential Real Estate. *Journal of Real Estate Research*, 30(4), 461-474. (with Vicky L. Seiler, Stefan Traub, and David M. Harrison)
- **Dr. Anusorn Singhapakdi**, Professor and Chair of Marketing Department, “Is Small Business Better than Big Business for Managers?,” forthcoming in *Journal of Business Research*. (with D.J. Lee and M.J. Sirgy)

Seiler Interview Airs on WVEC News

Dr. Michael Seiler, Professor and Robert M. Stanton Chair of Real Estate and Economic Development, appeared in a recent interview on Hampton Roads ABC news affiliate WVEC discussing “the state of the economy and the resilience of Hampton Roads shopping malls.” Dr. Seiler was also quoted in the March 28, 2009 issue of the *VirginianPilot* (At Home section) in an article titled “Prof to Class: Green or Brown for ODU Home?” The article relates to the construction of ODU President’s new green home.

Faculty Appointments

- **Dr. John Ford**, Professor of Marketing and International Business, appointed to the Editorial Review Board for the *Journal of Advertising*.
- **Dr. Michael Seiler**, Professor and Robert M. Stanton Chair of Real Estate and Economic Development, named Director of Development for the American Real Estate Society.

Carlisa Merritt Named Classified Staff Member of the Year

The 2009 Staff Member of the Year award was presented to **Carlisa Merritt**, Budget Manager. In this position, she manages a State and several local budgets for the Dean. She also supervises and monitor budget activities for the departmental units and centers within the College.

A 22-year veteran of the Dean’s Office, Carlisa joined the College in July 1987 as a work study student. She also worked as an hourly employee in the College, before being hired into a classified position in September 1993. Since joining the university, she has received bachelors of science degrees in Biology and Psychology and she is currently completing a BSBA in Information Technology.

A native of Hampton, Carlisa is the proud mother of seven-year-old son Rion.

Undergraduate Advising Office Welcomes New Program Advisor

Tomasz M. Napiorkowski recently joined the staff of the CBPA Undergraduate Advising Office as a Program Advisor. Tomasz earned two degrees from the CBPA, including an MBA (December 2008) and a Bachelor of Science in Business Administration degree with majors in Decision Sciences and Marketing (May 2007).

During his undergraduate studies, Tomasz assisted with the design and implementation of a Maritime concentration in the Decision Sciences major that was introduced in the 2008-2009 University Catalog.

As a Program Advisor for the College, Tomasz will advise probation, transfer and senior students and assist in organizing and participating in events promoting the CBPA.

Additionally, Tomasz is involved in the LADDERS program as a guest speaker. Recent presentations included “Time Management” and “Personal Financial Management.”

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Program/Center News

Forecast Team Presents Regional Economic Forecast in Hampton

In April, the ODU Economic Forecast Team presented an updated regional economic forecast at the Hampton Convention Center. Presentation of the forecast, developed by Dr. Vinod Agarwal, Professor of Economics; Dr. Mohammad Najand, Professor of Finance; and Dr. Gil Yochum, Professor of Economics, was sponsored the Old Dominion University Office of Development and the Economics Club of Hampton Roads..

The forecast is available online at <http://bpa.odu.edu/forecasting/> .

CREED Establishes New Advisory Board

The E.V. Williams Center for Real Estate and Economic Development (CREED) recently conducted the inaugural meeting of its newly founded advisory board, **Industry Professional Advisors to the Center (IPAC)**.

Comprised of a distinguished group of banking, economic development and real estate executives in the Hampton Roads region, IPAC members are dedicated to enriching quality comprehensive real estate education and research at Old Dominion University. CREED is a highly respected source of information and resources for the Hampton Roads real estate and economic development communities in their quest to improve the regional economy through job creation and investment.

The strategic mission of IPAC is to build CREED into a nationally-prominent center of excellence through the investment of capital and industry resources in the Center's core educational, research and outreach initiatives.

Insurance and Financial Services Center Participates in ODU Spirit Day

As part of an ongoing effort to inform students from all majors about some of educational and employment opportunities in insurance and risk management, the Insurance and Financial Services Center partnered with GEICO PowerSports for an awareness event held on ODU Spirit Day.

The Center provided information on insurance and risk management majors, minors, and related careers. GEICO PowerSports (and the GEICO Gecko) were on hand with their Motorcycle Rev-up Challenge rig, drunk simulation goggles, safety tips on distracted driving, and several other activities.

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Upcoming Events

Dr. James Clawson Will Present Seminar on "Teaching Teaching"

Dr. James Clawson, Johnson & Higgins Professor of Business Administration at The Darden Graduate School of Business, University of Virginia, will present a seminar on the use of cases in teaching. The seminar is Friday, May 22 from 12-5 p.m. in Constant 1002.

Titled "Teaching Teaching," the seminar will include discussions of people learn, teaching versus learning, levels of behavior, using role plays to "make it real," mapping case pedagogy, and case writing and development.

Dr. Clawson has written or supervised the writing of over 300 cases on a variety of business topics. His most recent book, with co-author Mark Haskins, is *Teaching Business Management: A field guide for professors, consultants and corporate trainers*.

The seminar, open to all ODU full-time and adjunct faculty and PhD students, is appropriate for new or experienced faculty interested in the case method of teaching. There is no charge for attendance and lunch is provided.

Frank Nothaft Will Speak at CREED Annual Meeting

Frank Nothaft, Chief Economist at Freddie Mac, is the featured speaker at the E.V. Williams Center for Real Estate and Economic Development (CREED) Advisory Board annual business meeting and luncheon.

The event will be held Tuesday, June 2, 2009 from 12 noon – 1:30 p.m. at the Ted Constant Convocation Center, beginning with lunch and followed immediately by Mr. Nothaft's presentation. Registration and additional information are available online at www.odu.edu/creed.

Joel Stern to Present One-Day Seminar

Joel Stern, managing partner of Stern Stewart Inc., will present a one day seminar to MBA students, alumni, and faculty on Tuesday June 9 from 9 a.m. to 4 p.m. Stern Stewart is the international consulting firm that developed the concept of Economic Value Added (EVA) that is used for valuation and compensation.

There is no charge for this event. For further information or to sign up for the seminar, please contact Dr. Bruce Rubin at brubin@odu.edu or 683-3585.

CBPA Dean's Research Seminar

The CBPA dean's seminar series has five presentations scheduled for Fall 2009, with two slots still available. All presentations are from 12-1:30 p.m., location will be announced when it becomes available. Lunch is provided.

Dates are as noted below.

- Friday, September 11 – **Dr. Shaomin Li**, E.V. Williams Faculty Research Fellow and Professor of Management
- Friday, September 25 – **Dr. Michael Stein**, Associate Professor of Accounting

- Friday, October 16 – **Dr. David Selover**, Associate Professor of Economics
- Friday, October 23 – **Dr. Russell Haines**, Assistant Professor of Decision Sciences
- Friday, November 6 – **Dr. Kurt Taylor-Gaubatz**, Professor of Political Science and Geography, “Is it the Economy, Stupid? Strategic politicians and the economy/foreign policy trade-off in presidential politics.”

The CBPA Dean's Seminar series, coordinated by Dr. Mahesh Gopinath, Associate Professor of Marketing, is designed to increase the level of research-related discourse within the college and foster a culture of scholarship. The Seminar series offers an opportunity for researchers at CBPA and other colleges to present their work to faculty and students. These presentations serve as a forum for exchange of ideas, feedback and foster collaborative research.

Anyone interested in making a presentation should e-mail mgopinath@odu.edu to reserve a time slot. A time slot can be reserved even if the project is still in the working stages.

The schedule of future presentations, as well as available papers and slides from previous or upcoming presentations, is available on-line at http://bpa.odu.edu/bpa/news_events/deans_seminar/.

Accounting Job Fair is September 22

The 2009 Accounting Job Fair will be held September 22 in the Ted Constant Convocation Center Multi-purpose room. The Job Fair is a collaborative effort of the Career Management Center CBPA Satellite Office and the Accounting Department.

A total of 22 employers participated in the Fall 2008 Accounting Job Fair. Over 130 students attended the event and at least 10 obtained internships as a direct or indirect result of this event.

Economics Club of Hampton Roads Speaker Schedule for 2009/10

The Economics Club of Hampton Roads has announced the preliminary speaker schedule for 2009/2010. Unless noted, programs are held at the Norfolk Marriott Waterside at 235 East Main Street, Norfolk from 12 noon – 1:30 p.m. Confirmed programs are:

- **September 16, 2009** - General James N. Mattis, NATO Supreme Allied Commander, Transformation and Commander, U.S. Joint Forces Command. Both support current operations while shaping NATO and U.S. forces for the future. Gen. Mattis, a native of the Pacific Northwest, graduated from Central Washington State University in 1972. He is also a graduate of the Amphibious Warfare School, Marine Corps Command and Staff College, and the National War College. *Joint with the Hampton Roads Council of the Navy League.*
- **October 28, 2009** - Freeman A. Hrabowski, III, President, University of Maryland, Baltimore. Hrabowski is a consultant to the National Science Foundation, the National Institutes of Health, the National Academies, and universities and school systems nationally. He also serves on the boards of the Carnegie Foundation for the Advancement of Teaching, Alfred P. Sloan Foundation, France-Merrick Foundation, Marguerite Casey Foundation (Chair), and The Urban Institute. *Joint with Norfolk Foundation.*
- **November 17, 2009** - Dennis M. Bushnell, Chief Scientist, NASA Langley Research Center. Known as a futurist, Bushnell will offer his perspectives related to changing technology and “massive impacts” it will have society, both domestic and internationally.
- **December 9, 2009** - Dennis Gartman, author of “The Gartman Letter,” a daily financial trading commentary with particular emphasis on fixed income, foreign exchange, equity indices and commodities. The Letter has been published since 1987 and is subscribed to by leading banks, brokerage firms, energy and grain trading companies, mutual funds and hedge funds around the world. Gartman is frequently featured on CNBC, ROB-TV and Bloomberg and has taught courses and lectured on capital markets to central banks and finance ministries.
- **January 27, 2009** - Economic Forecasting Luncheon: Economy.com plus ODU Economic Forecasting team – (begins at 10:30 a.m. with the regional forecast).

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Student News

Nelson Pimental is CBPA's Outstanding Scholar

Nelson Pimental was honored recently as the College of Business and Public Administration's Outstanding Scholar. Outstanding Scholar Awards, presented by the Alumni Association, are given to the student with the highest grade point average in each college.

Nelson, who is originally from Portugal but now lives in Virginia Beach, is graduating with a 3.94 GPA in information systems technology. He named Vijay Kalburgi, senior lecturer of information technology, as his most inspirational faculty member.

Student Awards and Inductions Mark Annual Program

The College of Business and Public Administration annual program honoring outstanding students, faculty, and staff was held April 15. The program included induction ceremonies for two honor societies specific to the CBPA.

Thirty-one students were inducted into the Honor Society of Beta Gamma Sigma, an international honor society recognizing the outstanding academic achievements of students enrolled in collegiate business and management programs accredited by the Association to Advance Collegiate Schools of Business. To be eligible for membership, a student must rank in the upper 7 percent of the junior class, upper 10 percent of the senior class, or upper 20 percent of the graduating master's class. Inducted students included juniors Nathan Canu, Mary Culton, Brian Kint, Dorothy Rivers, and Jamar Whitted; senior Jason Alfano, Saghar Baqeri,

Carol Bassett, Christina Cooper, Matthew Downing, Amber Groton, Annette Haenel-Clemmons, Jimmy Henderson, Sebastian Kentsch, Tammy Lee, Robert Lovings, Alexander Martin, Peggy Martin, Mary Parker, Terry Parrish, Kimberly Porter, Ozzy Reynolds, Ashley Rudiger, Beth Shenk, Daniel Smits, Andrea Soma, Ann Tardy, Jason Thacker, Jennifer Woodell, and Wei Zhang; and MBA, David Hall.

Nine students were inducted into the Honor Society of Pi Alpha Alpha, the national honor society that recognizes academic achievement in the field of public affairs and administration. To be eligible for membership, students must have maintained a GPA of at least 3.7 and have completed at least 50 percent of the required coursework for the degree. Inducted students included Megan Iacobellis, Amber Keyser, Brad Lazernick, Ryan Livingston, David Nunnally, Tom Poulin, Stephanie Straus, Tancy Vandecar Burdin, and Teresa Van Nostrand.

The following student awards were presented:

- . CBPA Alumni Award – Nelson Pimentel
- . CBPA Outstanding Students for the Bagwell-Jones Prize – Tammy W. Lee and Nelson Pimentel
- . Wall Street Journal Award – Brian Kint
- . Honors Program Outstanding Graduating Student Award – Jody South
- . Outstanding Decision Sciences Student Award – Jason Thacker
- . Jack W. Nickson & Nathaniel Shechter Memorial Award for Excellence in Economics – Kristopher Velez
- . Agarwal-Yochum Scholarship - Thomas Johnson
- . Outstanding Financial Management Student Award – Brian Kint
- . Outstanding Insurance Student Award – Robert Lovings
- . Outstanding Real Estate Student Award – Benjamin Sutherland
- . William H. Crouch Chapter of the Information Systems and Project Management Professionals Outstanding Student – Chang Xiao
- . Outstanding Information Technology Student – Amber Groton
- . Outstanding International Business Student – Oana Nordvall
- . Outstanding Management Student – Ashley Rudiger
- . Outstanding Marketing Student – Danielle McGowan
- . Outstanding MA Student in Economics – Yingxue Li
- . Outstanding MBA Students – Dulcie Grabarczyk, David Hall, Tina Johnson
- . Outstanding Masters Student in Public Administration – David Nunnally
- . Outstanding Doctoral Student in Public Administration and Urban Policy – Tancy Vandecar-Burdin
- . Wolfgang Pindur Endowed Scholarship in Applied Research – Schnequa Diggs, Katie Neill
- . Military Leadership Sciences Outstanding Cadet – Cadet Christopher Benjumea
- . Military Leadership Sciences Cadet Leadership Award - Cadet Natasha Bennett
- . Institute of Management Accountants Outstanding Accounting Student – Mark Gallant
- . Association of Government Accountants Outstanding Government Auditing Student – Christine Myers
- . Tidewater Chapter of Institute of Internal Auditors Outstanding Auditing Students – Ashley Allen, Dana Clarke
- . Tidewater Chapter of the Virginia Society of CPA's Outstanding Accounting Students – Emily Sabo
- . Virginia Society of CPA's Outstanding Accounting Student – Tammy Lee
- . Federation of Schools of Accountancy Outstanding Graduate Student Award – Robert Jones
- . Jack W. Kerr, Jr. Outstanding Graduate Taxation Student Award – Alexander Martin
- . Dehority Accounting Alumni Scholarship – Alyssa Pietrobono
- . Outstanding Doctoral Student in Finance – Changmei Zhang
- . Outstanding Doctoral Student in Marketing – Kungpo Tao
- . Outstanding Doctoral Student in Management – Weichu Xu
- . Outstanding Maritime and Supply Chain Management Student – Ann Tardy
- . Virginia Maritime Association/Carter T. Gunn Scholarship - Andrei Kazlovich
- . South Atlantic and Caribbean Ports Scholarship, with a matching scholarship from the Virginia Port Authority - Scott Babcock

- Rolf Williams Scholarship -Propeller Club of the United States, Port of Norfolk Scholarship Award - Scott Babcock
- Propeller Club of the United States, Port of Old Dominion University - Sara Rona

James Benton Receives Outstanding Teaching Assistant Award

James Benton, JD, MTx, MSPFP, CPA/PFS, CFP®, a second-year PhD student in Business Administration (Finance), has received the 2009 Outstanding Classroom Instructor Graduate Teaching Award. Jim has taught Introductory Financial Management (Finance 323) for three semesters.

In her nomination letter, PhD Director Dr. Sylvia Hudgins, wrote, "I am impressed by the energy and enthusiasm that Jim brings to the class room and by the motivation he provides students to learn. By capturing the students' attention, he is able to get them to learn more and enjoy the process. His methods are innovative and effective. He is one of those rare individuals that energizes the class room and makes learning fun."

Over the last 10 years, Jim has taught estate planning, retirement planning, tax planning, and personal finance at universities around the country. He has provided financial planning/tax planning through his own practice, in addition to having worked with Pricewaterhouse Coopers and KPMG. Jim is the founder and president of The Financial Literacy Academy, LLC which provides basic personal financial training for employees of major corporations as an employee benefit. He has been named one of The Best Financial Planners of America by the Consumers Research Council of America for three years consecutive years.

CBPA Students Inducted Into PKP, Kimberly Ballesteros Wins Scholarship

This year, the ODU Chapter of Phi Kappa Phi International Honor Society awarded its first-annual Outstanding Member Scholarships. The scholarships, in the amount of \$500 each, were presented to one student in each of the six academic colleges and one distance learning student. **Kimberly Ballesteros**, an Accounting major, was the CBPA scholarship selected to receive this scholarship.

Kimberly was honored at the 2009 PKP induction ceremony, at which nine CBPA graduate students and 27 CBPA undergraduate students were inducted. Inductees are: graduate students Mark Crowley, Sheranga Dias, Lynanne Gornto, Natalie Kaszubowski, Stephen Lewallen, Yingxue Li, David Nunnally, Michael White, and Laurent Zazzera; and undergraduates Kyle Almas, Christopher Barnett, Carol Bassett, Fallon Brewster, Stephanie Byrd, Nathan Canu, Camille Cowin, Jennifer Crockford, Heather Demshock, Matthew Downing, Donald Garland, Glenda Hammerand, Jimmy Henderson, Christopher Koclanes, Daniela Linzey, Robert Lovings, Sherwin Najand, Erin O'Neil, Alan Pritchard, Rachel Ririani, Carl Schmitt, Beth Shenk, Christopher Siron, Daniel Smiths, Ann Tardy, John Thomasson, and Jamarr Whitted.

CBPA Student Teams Excel in Target Case Study Competition

Teams comprised of CBPA students earned top honors in the second-annual Target Case Study Scholarship Contest, sponsored by the ODU Career Management Center and Target Corporation College Recruiting Team. Teams comprised of three or four members were a case and asked to resolve a corporate problem that spans several functional areas.

This year's theme was "Surfing the Digital Wave" which asked the teams to explore how Target can use digital media to complement and drive additional sales of existing entertainment and electronic products. Teams were required to present written executive report and finalists presented their conclusions in 15-minute presentations before a panel of seven Target Corporation executives. This year, over 24 teams entered the contest; six teams were chosen as finalists and Target awarded scholarships to the top three teams.

The first-place team, comprised of **Meron Seife**, senior, International Business; **Mallory Snader**, senior, Finance/Marketing; **Brian Citizen**, junior, Marketing; and **Miles Davis**, senior, Finance, received a \$2,400 team scholarship for their entry "TVolve-Digital Destination."

The second-place team, comprised of **Juliette Cadoret**, sophomore, International Business; **Hui Ping Li**, junior, Marketing; **Julija Bugera**, sophomore, International Business; and **Manuela Hansmeier**, junior, International Business, received a \$1,000 team scholarship for their entry "Target Media Center."

Additionally, **Mitchel Schaefer**, a junior majoring in Management, was a member of the third-place team that received a \$600 team scholarship for their entry "Enter the "T" Pod."

Students Receive GEICO Scholarships

CBPA students Vashdie Rogers, sophomore, Accounting; and Christina Calgi, sophomore, Accounting, each received \$1000 Achievement Award scholarships from GEICO. Both students are members of the Business Honors Student Society. They were nominated by Patricia Doherty, senior lecturer, Accounting.

Achievement Award scholarships are awarded to college sophomores and juniors based on their academic achievement, leadership and involvement in school and community activities. The students also must be recommended by a member of the faculty at their respective college.

Brandi Blessett Receives NFBPA Scholarship

Brandi Blessett, a third-year PhD student in Public Administration and Urban Policy, was awarded the 2009 Johnnie L. Cochrane, Jr./MWH Scholarship from the National Forum for Black Public Administrators (NFBPA). The \$5,000 competitive scholarship is awarded to a full-time student pursuing an undergraduate or graduate degree in public administration, political science, urban affairs, public policy, or a related field.

The NFBPA Scholarship Program is designed to recognize students who exemplify outstanding leadership, scholarship and public service. Through partnerships with corporate supporters, public sector organizations and individual contributors, NFBPA recognizes students who have achieved extraordinary success in the field of public management with great promise of success and professionalism.

Brandi's research interests include community development, housing, urban rehabilitation and administrative responsibility. She was raised in Detroit, Michigan and prior to moving to the Hampton Roads area, she was a high school teacher.

PhD Student Elzotbek Rustambekov Admitted to Summer Institute

Elzotbek (El) Rustambekov, first-year PhD student in Business Administration (Management), has been accepted to the George Washington University GW-CIBER Summer Doctoral Institute for Research and Study on *Institutions & Development*.

Scholars selected for the Summer 2009 program work with a specialist in their chosen field; form a community of scholars with intersecting interests; gain access to resources found only in Washington, DC; participate in research seminars and brown bag lunches; and will have the opportunity to submit their work to be published in a top journal in their field.

Other program components include a variety of learning opportunities imbedded in the program. These opportunities include weekly Doctoral Colloquiums focusing on research in the area of Institutions & Development and full fellowships to attend a four-day, intensive workshop highlighting resources for teaching and research on the topic of Institutions & Development.

All doctoral scholars will receive free housing in on-campus apartments and a monetary stipend.

USPA Students Present Panel at ASPA Symposium

USPA students Brandi Blessett (PhD), Ashley Lipton (MPA), and Kylie Lee (MPA) presented a panel on "Improving Opportunities for Women and Minorities" as part of a symposium "Navigating through Difficult Times: Action Based on Research." The Symposium was sponsored by the Hampton Roads Chapter of the American Society for Public Administration (ASPA). Dr. Mohamed Alkadry, Associate Professor of Urban Studies and Public Administration, moderated the panel.

David McClees, ASPA-HR chapter president, commended the students for their panel, which included discussions of "Race and Responsibility: Administrative Involvement in the Demise of Overtown," "Reaching for the Stars: A Look at Women Overcoming Adversity," and "Salary Negotiation and Societal Biases."

RRAP Committee Holds CBPA Major/Minor Fair

In March, the Recruitment, Retention, and Promotion (RRAP) Committee sponsored the first CBPA Fair for current and prospective students. Representatives from all departments were available to discuss double majors, options for minors as well as career prospects and graduate education opportunities.

In addition, student leaders from many of CBPA's academic and service organizations highlighted their clubs and activities. The Undergraduate Advising Office provided information regarding graduation, registration and advising deadlines. The Career Management Center distributed materials and invited attendees to try out the mobile putting green. Over 80 students attended and all were entered into a drawing for several giveaways sponsored by the ODU Bookstore.

RRAP extended thanks to all faculty and staff participants and look forward making this an annual event.

New Charters Investment Group Named Best New Organization

New Charters Investment Group, a club for University students sponsored by the CBPA, was named Best New Organization of the Year at the annual Office of Student Affairs Leadership Awards program in April.

The New Charters Investment Group was formed this year by Arnum (JR) Wapples, an MBA student who works in the Executive Development Center, with the assistance of faculty advisor Dr. Bruce Rubin. The mission of the club is to provide financial literacy education to undergraduate and graduate students at ODU.

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Alumni, Advisors, and Friends

MBA Association Holds Annual Dinner

The MBA Association held its 15th Annual dinner at the Renaissance Hotel in Portsmouth. A total of 130 students, alumni, and friends attended. Guest speaker Rakesh Dhawan, MBA alumnus and CEO of Strategic Technology Group discussed innovation and commercialization of technology. The next annual dinner will be April 10, 2010.

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